



# WE VENTURE ABROAD

The enterprise is participating in the programme "We venture abroad" which aims to enhance the international profile of export-oriented SMEs.



# **EPAnEK 2014-2020**

## **OPERATIONAL PROGRAMME**

### **COMPETITIVENESS • ENTREPRENEURSHIP • INNOVATION**



#### **Upgrading Micro & Small Businesses to Develop their Skills in New Markets**

The enterprise N.MORENOS SINGLE MEMBMER based in the CENTRAL MACEDONIA region, has joined the Action "Upgrading micro & small businesses to develop their skills in new markets" with a total budget of **310 million €**. The Action aims at the upgrading of the competitive position of very small and small enterprises.

The investment's total budget is €125.028,26 out of which 62.514,13€ is public expenditure. The Action is co-financed by Greece and the European Union - European Regional Development Fund.

#### **The approved subsidised Business Plan includes investments in the following categories:**

- ✓ Buildings, other facilities and surrounding area
- ✓ Machinery – Equipment
- ✓ Intangible expenses
- ✓ Wage costs for personnel (current and /or new employees)

#### **Through the participation in the Action, the enterprise achieved:**

- ✓ Competitiveness improvement
- ✓ Increase of profitability
- ✓ Reinforcing an extrovert business profile
- ✓ Market expenditure by adopting new products and services
- ✓ Creating better quality products and services
- ✓ Increasing productivity and improvement of operational procedures
- ✓ Reinforcing entrepreneurship
- ✓ Creating / maintaining job positions
- ✓ Other .....

The support of EPAnEK proved beneficial, not only for the enterprise but for the competitiveness of the national as well as the local economy.



**European Union**  
European Regional  
Development Fund



HELLENIC REPUBLIC  
MINISTRY OF  
DEVELOPMENT AND INVESTMENTS  
SPECIAL SECRETARIAT FOR  
ERDF & CF PROGRAMMES  
MANAGING AUTHORITY OF EPAnEK



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